

iK PRiME

Launched in 2023, the **iK PRiME** brand is the first affordable eyewear with serious advantages: premium materials like acetate and metal, and styles that are always on trend. iK PRiME was created to meet the needs of the mid-range market with a wide selection of optical frames.

Acetate Metal



Materials



Men • Women



Several colors



Boost your margins

OPTICAL

